



GUYANA FOOTBALL FEDERATION INC.

Affiliated to FIFA, CONCACAF and CFU

SUMMARY ACHIEVEMENTS 2016 – GUYANA FOOTBALL FEDERATION INC. (GFF)

CAPACITY BUILDING

- Four Referee training courses conducted both internationally and nationally
- Twenty-three (23) new referees were added to the current pool
- Two referee fitness test held
- Two (2) Referee Assessors and one (1) Instructor participated in FIFA/CONCACAF-facilitated training programmes
- Twenty (20) referees participated in the GFF / FIFA Refereeing Assistance Programme (RAP)
- Seventy-two (72) coaches were certified with their D. and E. Licenses following four (4) coach's education programmes
- Three (3) persons benefited from a FIFA-organized pitch maintenance seminar and one from a FIFA's Female Leadership Development Programme (FLDP)
- One person trained by FIFA on the use of the TMS – eleven (11) persons from Member Associations benefited from a locally-based session
- One person benefited from a Club Licensing Seminar
- Media education conducted for sports journalists

TOURNAMENTS

SUCCESSES / HIGHLIGHTS:

- The GFF-NAMILCO Thunderbolt Flour Power National Under-17 tournament has engaged youth across Guyana in active weekly football participation and has resulted in national selection of players for the CFU Under-17 Men's Tournament
- There were approximately two hundred and sixty (260) female footballers actively involved in the Women's Development League. This in addition to technical staff. There has also been interest generated among the general populace resulting in expressed interest to join the club and enquires about club membership
- Stag Elite League (Genesis and Finale) has contributed to the expanded pool of players available for national selection
- Execution of a national Grass Roots Festival – approximately 500 children participated in nine Member Associations. Expanded football interests realized
- National youth football being played and developed from the school system; potential is there for greater expansion

President: Wayne Forde

General Secretary (ag.): Merson Jones

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GAME MANAGEMENT

SUCCESSSES / HIGHLIGHTS:

- There are ninety-three (93) registered referees in four (4) categories.
- There are eight (8) FIFA referees at time of reporting
- There are fourteen (14) Referee Assessors in Guyana with seven (7) additions in the reporting period.
- There are five (5) Match Commissioners in country, with thirteen (13) in training

COMMUNITY RELATIONS

SUCCESSSES / HIGHLIGHTS:

- Successful and impactful partnerships with key community players
- Key PR events / activities implemented including venue visits, participation in national events, donations, press conferences, launches and appearances
- Launch of Youth Ticket
- Mass media coverage received for all key activities
- Establishment and expansion of social media portals; four new portals established to maximize reach
- Standardization of all social media portals with registered brand of the GFF
- Key GFF-specific publication done re: "GFF ExtraTime"
- Key awareness campaign implemented to enable public to become familiar with the members of the senior national team **re:** #KnowYourJaguar
- Key media relationships developed and expanded – mechanisms established to enable mutually-beneficial relationships
- Recording / production of matches, special events, interviews; disseminated via social and traditional media

PARTNER ENGAGEMENTS

KEY SUCCESSSES / HIGHLIGHTS:

- Twenty-two financial and non-financial partners achieved
- Two partners are from the Government of Guyana
- Sponsorship is spread between key tournaments – grassroots, youth, women and senior
- Two formal, long-term partners achieved – Lions Club of Bel Air and Guyana National Newspapers Limited (GNL)

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PARTICIPATION IN KEY CONFERENCES / ENGAGEMENTS

KEY SUCCESSES / HIGHLIGHTS:

- GFF participated in seven (7) international engagements at the level of FIFA, CONCACAF and CFU
- GFF was also selected as an Observer of the FIFA electoral process
- GFF President, Wayne Forde, was nominated to be a member of the CONCACAF Governance Committee

INTERNATIONAL FOOTBALL ENGAGEMENTS

KEY SUCCESSES / HIGHLIGHTS:

- Two International Friendly's held
- National participation in two Futsal tournaments
- National Women's team – Lady Jags – participated in Olympic Qualifiers
- Participation in CFU Tournaments – senior and youth
- Participation in Beach soccer
- Participation in Inter-Guiana Games
- There was a rise by 26 points for the Senior Men's National team in the FIFA/Coca Cola Men's ranking. They sit at 135 up from 161 in the January 2016
- The female national team is placed at number 83 (August 2016 release). The best position held for the calendar year was June 2016 when number 82 was held

ADMINISTRATION

KEY SUCCESSES / HIGHLIGHTS:

- Successful Congress was held
- Membership Outreach conducted – donation of balls made
- Flood Lights donated to aid infrastructural needs of a member club
- FIFA Forward programme initiated – contract for preparatory work signed

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